

*Measuring of business  
performance and responsible  
business conduct - examples of  
rankings and awards*

**Budapest, June 2016**

Jacqueline Kacprzak  
Irena Pichola



Best  
sustainability  
reports and  
Green Frog  
Award



# Best sustainability reports – X editions



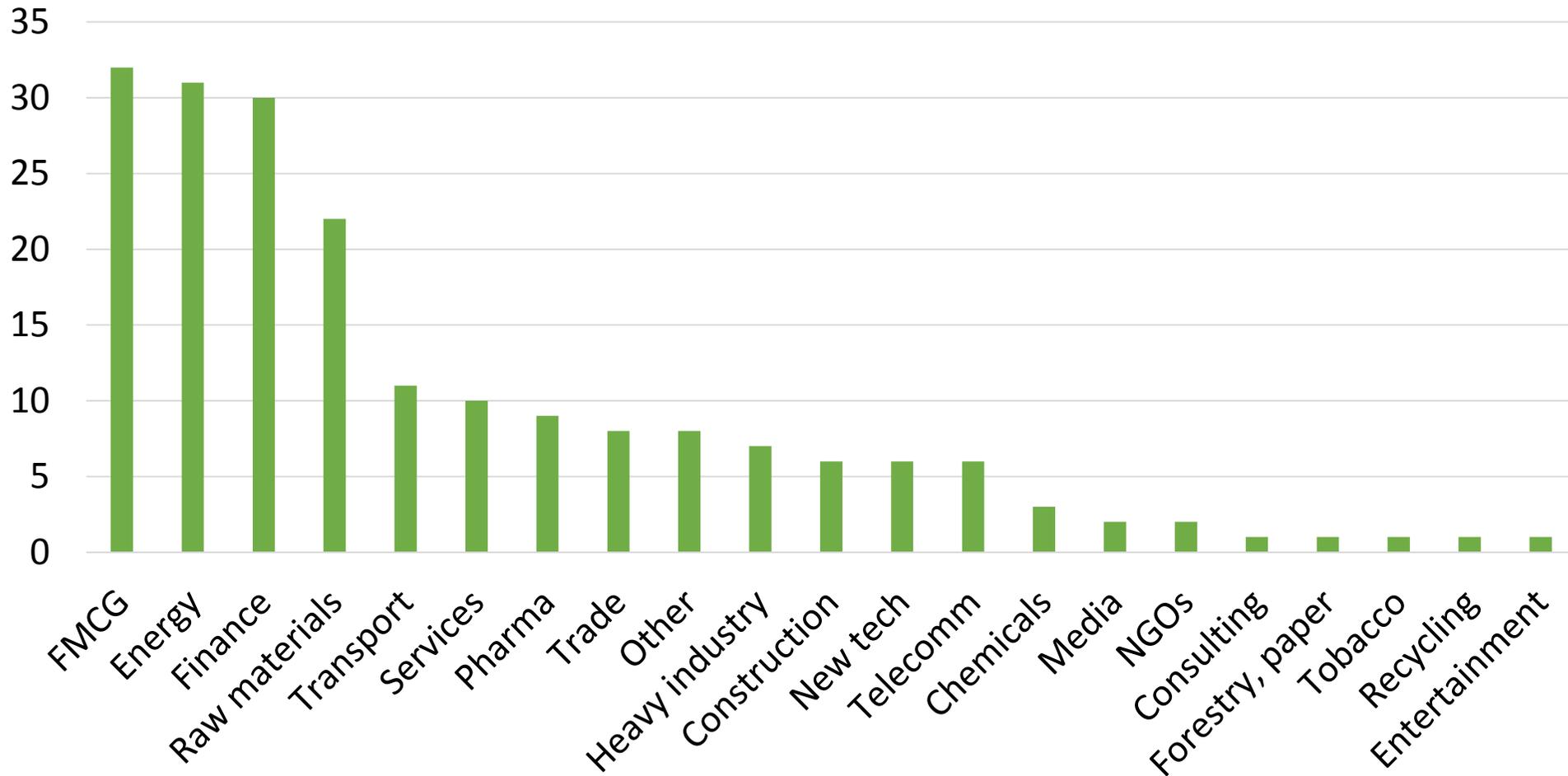
## Partner Konferencji



GIEŁDA PAPIERÓW  
WARTOŚCIOWYCH  
w Warszawie

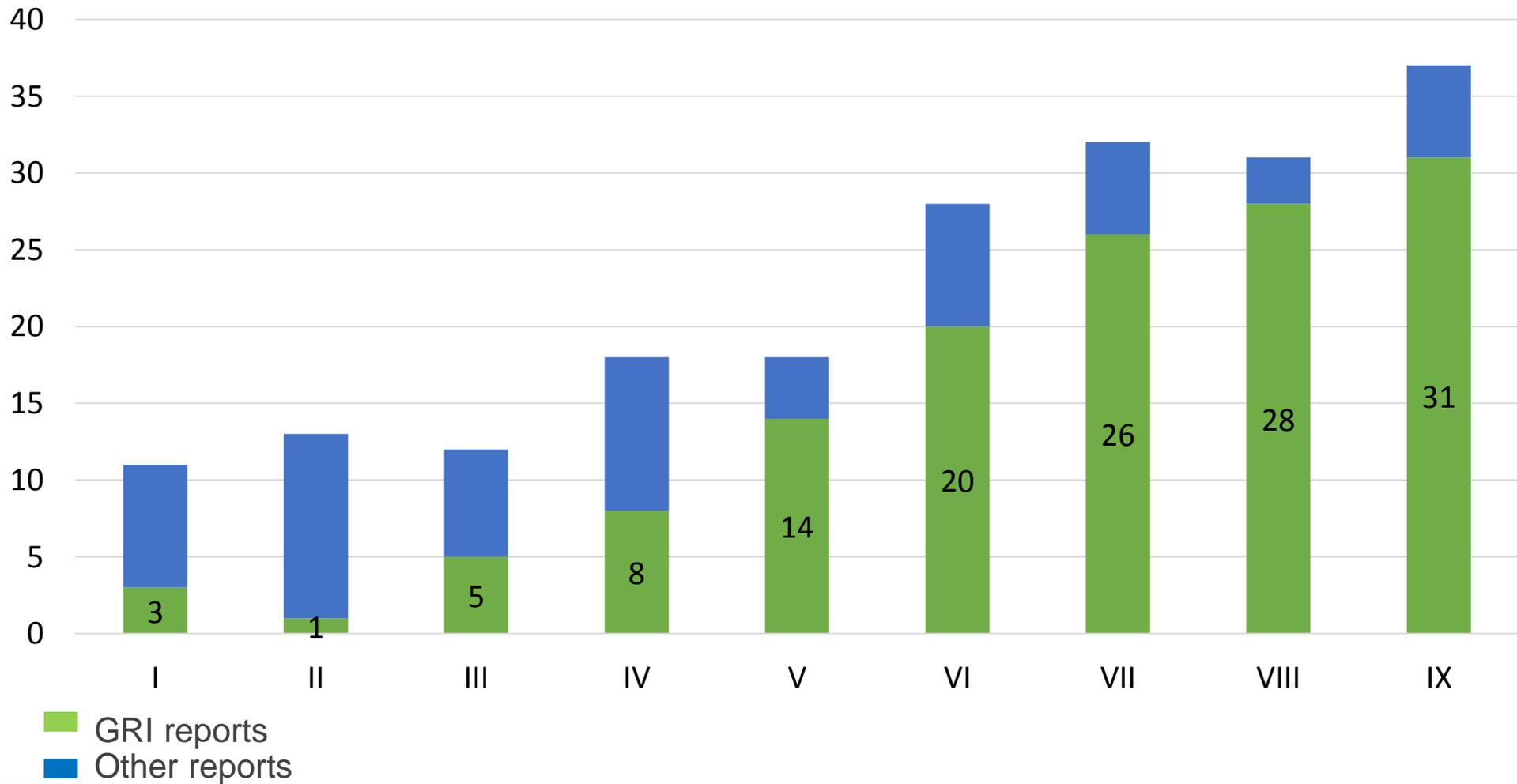
# Trends in reporting in Poland- numbers

Reporting by sectors in Poland (2007-2015)



# Trends in reporting in Poland - numbers

IX editions of Best sustainability reports Award (2007-2015)



# Green Frog Award



- **BACKGROUND:** Green Frog Award is a **DCE award for best sustainability reports given on annual basis. It was launched in 2000 and coordinated by DHU.** It spread to other CE countries (Balkans joined 2009, CZ joined 2012, and Baltics joined 2013).
- **CONTEXT:** beginning from 2017, the EU will require the largest EU companies to disclose non-financial and diversity information.



# Summary of the GFA 2015 edition



**76**

**REPORTS SUBMITTED**

**7 COUNTRIES INVOLVED**

most active in CSR reporting  
Croatia, Czech Republic,  
Hungary, Poland, Romania,  
Serbia and Slovenia

**7 INTERNATIONAL EXPERTS IN REGIONAL JURY:**

**Eric Dugelay** - Director at the World Business Council for Sustainable Development (WBCSD) and Global Leader for Sustainability Services at Deloitte, **Wajiha Haris** – President of Scheherazade Foundation, **Jacqueline Kacprzak** - Counsellor to the Polish Minister of Economic Development, **Irén Márta** – Managing Director of Business Council for Sustainable Development in Hungary (BCSDH), **Branka Pivčević Novak** – Senior Adviser at the Croatian Ministry of Environmental and Nature Protection, **Przemek Pohrybieniuk** - Head of ACCA Poland and the Baltics, **Steven Wade** - Global Project Director at the Ethical Corporation

**SUMMARY OF THE  
GFA 2015 ON  
EMERGING EUROPE  
PLATFORM**



<http://emerging-europe.com/intelligence/non-financial-reporting-no-longer-secondary-consideration-cee/>

# GFA 2015: the winners



## The winner of the Green Frog Award 2015:

- [Plzeňský Prazdroj, a. s.](#) – Czech Republic – [Sustainable Development Report 2015](#)

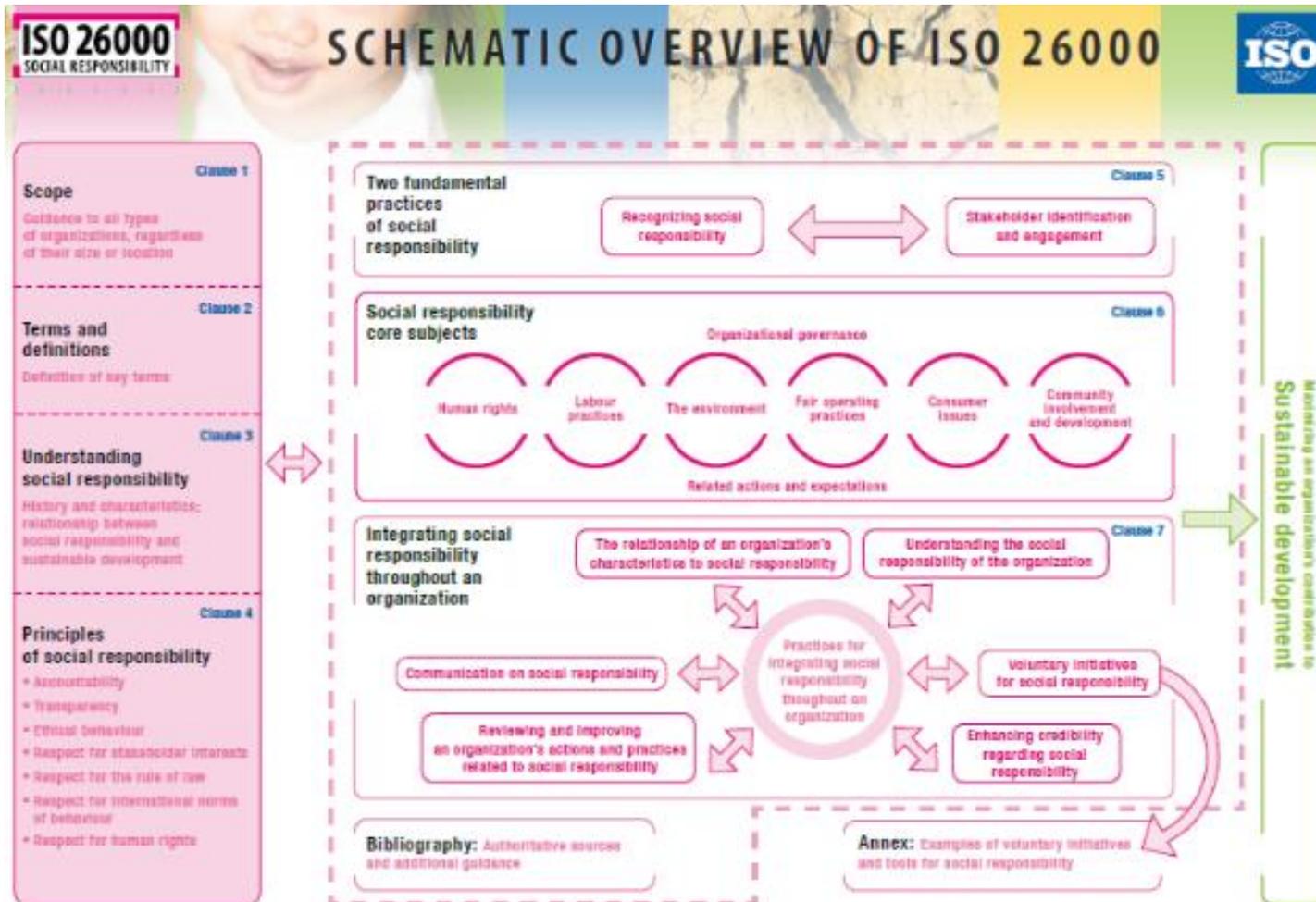
## The following companies received distinctions in the Green Frog Award 2015:

- [Bank Zachodni WBK S.A.](#) – Poland – [2014 CSR Report](#)
- [INA - Industrija nafte d.d.](#) – Croatia – [Annual Report 2014. Economic, Social and Environmental Performance](#)
- [Petrol, Slovenska energetska družba, d.d.](#) – Slovenia – [Sustainability Report of Petrol Group 2014](#)
- [Ursus Breweries SA](#) – Romania – [2013/2014 Ursus Breweries Sustainable Development Report](#)

CSR Leaves  
Awards of  
POLITYKA  
weekly



# CSR Leaves Awards based on ISO 26000



**OVER 100**  
**POLISH LARGEST**  
**COMPANIES REVIEW**  
**THEIR RESPONSIBILITY**  
**MANAGEMENT PRACTICES**  
**IN RELATION TO ISO 26000**

# CSR Leaves Awards of POLITYKA weekly 2016: summary

## Złoty Listek CSR POLITYKI 2016 (kolejność firm alfabetyczna):

CEMEX Polska  
 Grupa Energa  
 Grupa LOTOS SA  
 Grupa Żywiec SA  
 Kompania Piwowarska  
 Orange Polska  
 POLPHARMA SA  
 Polski Koncern Naftowy ORLEN SA  
 Polskie Górnictwo Naftowe i Gazownictwo SA  
 Provident Polska SA  
 Raben Group  
 Schenker Sp. z o.o.



## Biały Listek CSR POLITYKI 2016 (kolejność firm alfabetyczna):

Animex  
 ANWIL SA  
 Bank BPH SA  
 Bank Handlowy w Warszawie SA  
 Bank Ochrony Środowiska  
 BASF Polska Sp. z o.o.  
 Carlsberg Polska  
 Danfoss Poland Sp. z o.o.  
 DANDNE Sp. z o.o.  
 Deutsche Bank Polska SA  
 EDF Polska SA  
 GlaxoSmithKline  
 Grupa Adamed  
 Grupa Aviva w Polsce  
 Grupa Goodyear Polska  
 Grupa Górnicza Cement SA  
 Grupa GPEC  
 Grupa Nowy Styl  
 Grupa Sanofi  
 Grupa VELLUX i spółki siostrzane  
 Henskel Polska  
 Jeronimo Martins Polska SA  
 KOGENERACJA SA  
 Mars Polska  
 Miejskie Przedsiębiorstwo Komunikacyjne SA w Krakowie  
 Mostostal Warszawa  
 Nationale-Niederlanden  
 Towarzystwo Ubezpieczeń na Życie SA  
 NIVEA Sp. z o.o.  
 Pelkon SA  
 PEWIK GDYNIA Sp. z o.o.  
 Polska Spółka Gazownictwa  
 PKO Bank Polski SA  
 PZU SA  
 Samsung Electronics Polska  
 SITECH Sp. z o.o.  
 Solaris Bus & Coach SA  
 SuperDrob Grupa Kapitałowa  
 TAURON Polska Energia  
 TCHIBO Warszawa  
 T-Mobile Polska SA  
 TRI (Poland) Sp. z o.o.



## Super Złoty Listek CSR POLITYKI 2011–16 (kolejność firm alfabetyczna):



Grupa Żywiec SA

Kompania Piwowarska SA

Orange Polska

Source: Deloitte & POLITYKA weekly.

# RESPECT Index



# RESPECT Index: review and results

Responsibility • Ecology • Sustainability • Participation • Environment • Community • Transparency

Environmental

Sector of the economy represented on the WSE



E6 In the last closed financial year, did your company take documented actions to reduce or not to increase the consumption of fuel and energy and monitor climate impact? (multiple choice question)

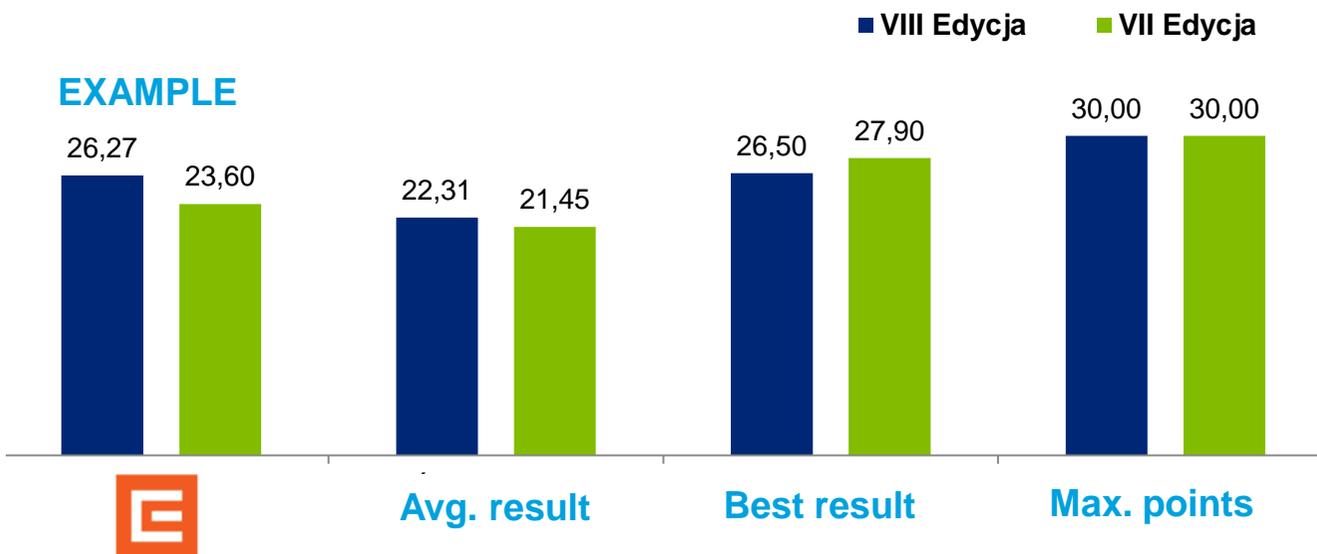
- a No.
- b We identified maintenance or reduction targets for the consumption of fuel and energy in the core business of the company (depending on the specificity of business, the targets are set for a specific period or production volume).
- c We took and documented actions to monitor the level of achievement of set maintenance or reduction targets for the consumption of fuel and energy in the core business of the company.
- d We reported internally to the Management Board on the level of achievement of set maintenance or reduction targets for the consumption of fuel and energy (and presented proposed corrective actions where reduction targets were not achieved) in the core business of the company.
- e Monitoring of fuel and energy consumption maintenance or reduction targets is accompanied by estimating and monitoring of the company's climate impact.
- f We report our actions, set maintenance or reduction targets for the consumption of fuel and energy and the level of their achievement on the website and/or in the corporate social responsibility/environmental/Sustainability/Integrated Report.
- g We perform all or selected activities marked in (b)-(f) above also for indirect consumption of fuel and energy and monitoring of climate impact.

E7 In the last closed financial year, did your company take documented actions to reduce or not to increase the consumption of fuel and energy and monitor climate impact? (multiple choice question)

- a No.



## EXAMPLE



S.2 Has your company implemented a certified occupational health and safety management system and do you hold a confirmation of its validity issued by an authorised body?

- a No.
- b Yes, OHSAS 18001 or PN 18001.

S.3 Were there any accidents at work reported in the last financial year? How many? (according to the company's accident records or information reported to the Central Statistical Office [GUS]/competent administrative body; if there were no such accidents, enter '0'; if the field is left void, it will be interpreted as no answer given)

S.4 Did these accidents include any fatalities? How many? (according to the company's accident records or information reported to the Central Statistical Office [GUS]/competent administrative body; if there were no such accidents, enter '0'; if the field is left void, it will be interpreted as no answer given)



Source: Deloitte.

# RESPECT Index: IX edition of 2015 – 23 companies listed



- Apator S.A.
- Bank BPH S.A.
- Bank Handlowy w Warszawie S.A.
- Bank Millennium S.A.
- Bank Ochrony Środowiska – nowa spółka
- Bank Zachodni WBK S.A.
- Budimex S.A.
- Elektrobudowa S.A.
- Energa SA
- GPW S.A.
- Grupa Azoty S.A.
- Grupa LOTOS S.A.
- ING Bank Śląski S.A.
- KGHM Polska Miedź S.A.
- Lubelski Węgiel Bogdanka S.A.
- Orange Polska S.A.
- Pelion S.A.
- PGE Polska Grupa Energetyczna S.A.
- Polskie Górnictwo Naftowe i Gazownictwo S.A.
- Polski Koncern Naftowy ORLEN S.A.
- Powszechny Zakład Ubezpieczeń S.A.
- Tauron Polska Energia S.A.
- Zespół Elektrociepłowni Wrocławskich KOGENERACJA S.A.



## 2009-2015

VALUE OF RESPECT Index  
i WIG at WARSAW STOCK  
EXCHANGE

# Social Progress Index



# Business as usual is no longer a sufficient strategy to maintain good growth for companies and societies

## THE WORLD IN 2030

### What is SPI?

The Social Progress Index allows us to evaluate the effectiveness with which a country's economic success is turned into social progress.

**GDP + SPI = INCLUSIVE GROWTH**



### Getting richer will not solve the world's problems

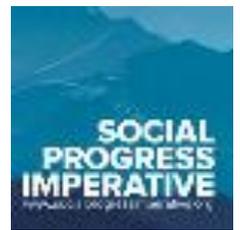
In September 2015, 193 world leaders at the United Nations committed to 17 Global Goals to achieve three things in the next 15 years: end extreme poverty; fight inequality & injustice, and fix climate change. Economic growth alone won't help us achieve this. Instead we need **business not as usual**.



Source: SPI.

# Social Progress Imperative

A NGO focused on measuring and advancing social progress



- Changing the way we solve the world's most pressing challenges by redefining how the world measures success and putting the things that matter to people's lives at the top of the agenda.
- Committed to improving lives through robust, holistic and innovative measurement tools that equips leaders in business, government and civil society to advance progress.

## Approach:



## Relevance:

-  The need to go beyond GDP to drive sustainable growth, restore trust in business and attract talent.
-  21<sup>st</sup> century challenges require a new approach & cross sector collaboration.

## Social Progress Imperative Partners:

Influential organizations that are driving this critical agenda and cross sector collaboration.



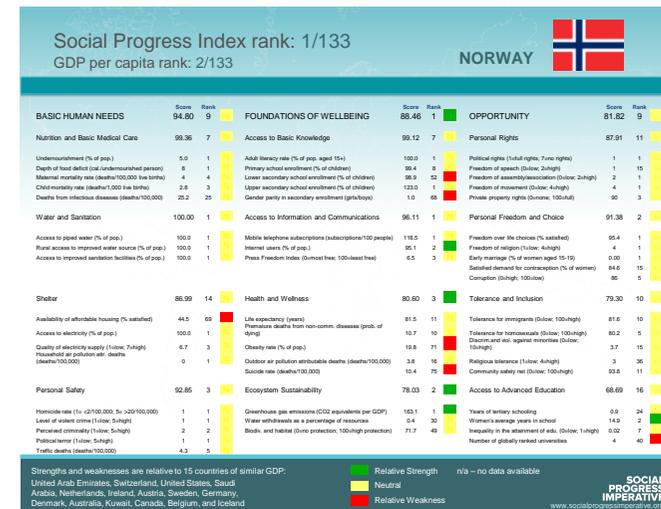
# The Social Progress Index

Measurement framework to support analysis of country performance to aid discussions, insights and investment decisions



## Social Progress Index framework

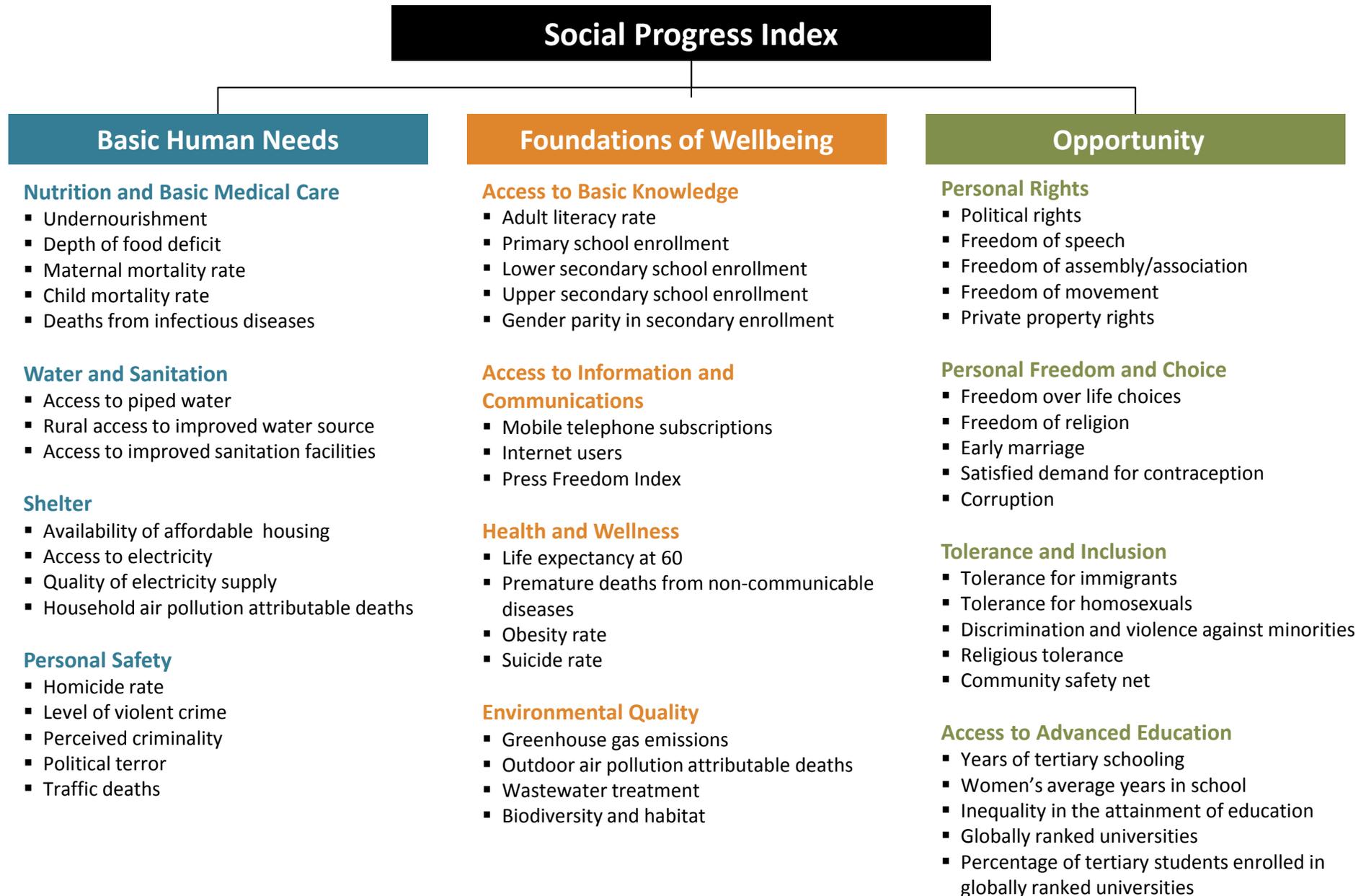
- First Index of its kind – no economic indicators, only measures social and environmental outcomes
- 2016 results rank and analyse 133 countries, covering 94% of the worlds population
- Measures country performance across 53 areas to answer three questions:
  1. Does a country provide for its people’s most essential needs?
  2. Are the building blocks in place for people to improve their lives?
  3. Is there opportunity for people to improve their position in society?



## Country performance scorecards

- Strengths and weakness analysis examines country performance relative to country’s economic peer group (15 countries closest in GDP PPP per capita – performance is compared to the median performance of countries within the peer cohort).
- Holistic view of priority areas for action and identification of out-performing areas.

# 2016 Social Progress Index Framework



# 2015 Social Progress Index results

SPI rank	SPI score	Country	SPI rank	SPI score	Country	SPI rank	SPI score	Country	SPI rank	SPI score	Country
1	88.36	Norway	18	81.91	Portugal	35	74	Lithuania	52	68.19	Albania
2	88.06	Sweden	19	81.62	Slovenia	36	73.66	Mauritius	53	67.79	Macedonia
3	87.97	Switzerland	20	81.17	Spain	37	73.3	Croatia	54	67.5	Mexico
4	87.62	Iceland	21	80.82	France	38	73.08	Argentina	55	67.23	Peru
5	87.08	New Zealand	22	80.59	Czech Republic	39	72.79	United Arab Emirates	56	67.1	Paraguay
6	86.89	Canada	23	80.49	Estonia	40	72.6	Israel	57	66.34	Thailand
7	86.75	Finland	24	79.21	Uruguay	41	71.79	Panama	58	66.24	Turkey
8	86.63	Denmark	25	78.45	Slovakia	42	70.89	Brazil	59	66.15	Bosnia and Herzegovina
9	86.5	Netherlands	26	78.29	Chile	43	70.19	Bulgaria	60	65.89	Georgia
10	86.42	Australia	27	77.98	Poland	44	69.83	Jamaica	61	65.7	Armenia
11	84.68	United Kingdom	28	77.88	Costa Rica	45	69.79	Serbia	62	65.69	Ukraine
12	84.66	Ireland	29	77.7	Korea, Republic of	46	69.55	Malaysia	63	65.64	South Africa
13	84.45	Austria	30	77.45	Cyprus	47	69.19	Kuwait	64	65.46	Philippines
14	84.04	Germany	31	77.38	Italy	48	69.01	Montenegro	65	65.22	Botswana
15	83.15	Japan	32	74.8	Hungary	49	68.85	Colombia	66	64.98	Belarus
16	82.85	United States	33	74.12	Latvia	50	68.37	Romania	67	64.92	Tunisia
17	82.83	Belgium	34	74.03	Greece	51	68.25	Ecuador	68	64.31	El Salvador

## Social Progress categorization:

- SPI rank 01 – 10: very high, SPI rank 11 – 31: high, SPI rank 32 – 56: upper middle
- SPI rank 57 – 98: lower middle, SPI rank 99 – 125: low, SPI rank 126 – 133: very low

# Thank you!



**IRENA  
PICHOLA**

Partner, Deloitte  
Board member,  
Responsible Business  
Forum

Mobile: +48 502 184 587  
ipichola@deloittece.com

**JACQUELINE  
KACPRZAK**

jacqueline.kacprzak@  
mr.gov.pl  
tel. + 48 22 273 84 99

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