



MINISTRY
OF ECONOMIC
DEVELOPMENT

Cooperation in CSR and RBC Responsible Development Plan

Workshop on Good Practices in Promoting Responsible Business Conduct

Budapest, 20 June 2016

European Commission ⇒ **CSR**

⇒ *corporate social responsibility*

Organization for Economic Co-operation and Development (OECD)

⇒ **RBC**

⇒ *responsible business conduct*

European Commission ⇒ CSR

⇒ *corporate social responsibility*

⇒ **tool for competitiveness**

Organization for Economic Co-operation and Development (OECD)

⇒ RBC

⇒ *responsible business conduct*

⇒ **investment context**

European Commission ⇒ CSR

⇒ *corporate social responsibility*

⇒ **tool for competitiveness**

Organization for Economic Co-operation and Development (OECD)

⇒ RBC

⇒ *responsible business conduct*

⇒ **investment context**

New trend 2016 – EU, UN, OECD documents ⇒ **CSR/RBC**

European Commission ⇒ CSR
⇒ *corporate social responsibility*

Organization for Economic Co-operation and Development (OECD)
⇒ RBC
⇒ *responsible business conduct*

in Poland

⇒ we use CSR abbreviation
⇒ and talk about responsible business conduct



The Polish government acts as a **partner and intermediary** between stakeholders and the interested parties in the process of creating the intensives for making voluntary commitments.



The European Commission's approach to CSR is based on the assumption that the development of CSR should be led by **enterprises themselves**.



Public authorities should play a supporting role through a smart mix of voluntary policy measures and, where necessary, complementary regulation, for example to promote transparency, create market incentives for responsible business conduct, and ensure corporate accountability.

1998

Establishing of the OECD National Contact Point

2004

First activity in Ministry of Labour and Social Policy regarding CSR

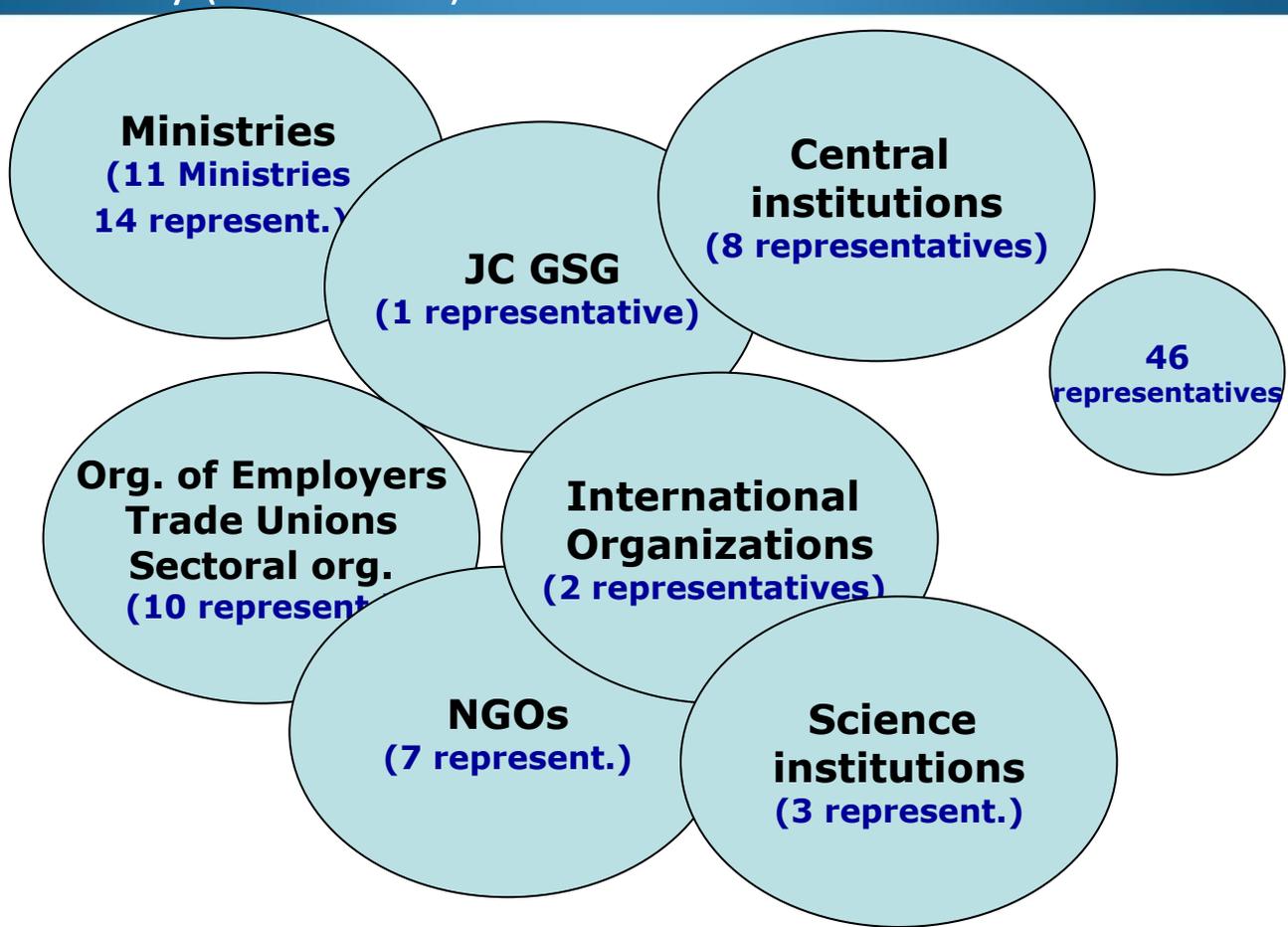
2009-2013

The CSR Advisory Board to the Prime Minister
+ 4 Working Groups

2014-2015

The CSR Advisory Board to the Minister of Economy
+ 4 Working Groups

The CSR Advisory Board to the Minister of Economy (2014-2015)



Board Meetings (4 times a year)

recommendations, approval of working groups results, discussions

Working groups:

WG on the Implementation CSR Principle

WG on Monitoring of CSR Trends

WG on the CSR Education and Dissemination

WG for the Sustainable Production and Consumption

- 1) **Recommendations for the Minister of Finance concerning implementation into Polish law of Directive 2014/95/EU on disclosure of non-financial information**
- 2) **Partnership for translation into Polish of GRI G4 social reporting standard**
- 3) **Developed of some educational projects proposals concerning CSR:**
 - **implementation CSR at the regional level**
 - **CSR in secondary schools, universities and the media**
- 4) **Discussions during the meetings of the working groups also included issues concerning:**
 - **circular economy**
 - **EMAS**
 - **SDG's**
 - **responsible business conduct of the supply chains in the following sectors: garment-textiles, agricultural and extractive industries**

Till 6 December 2016 EU Member States

should transpose the directive to the national law

(in PL the body that implements is the Ministry of Finance)

EU – approx. 6 000 companies

PL – approx. 300 companies

- **The Working Group on monitoring CSR trends** has developed in 2015 recommendations for the Minister of Finance concerning the transposition into Polish law
- **The Group members:** reporting entities (including companies listed on the Stock Exchange) CSR experts, social organizations, trade unions, employers' organizations, academic institutions and government representatives.
- The document contained **six recommendations** relating to both define a group of entities under the responsibility of the future of the reports contain non-financial data as well as methods of preparing and publishing these reports.

Partnership for translation into Polish of GRI G4 reporting standard



- Ministry of Economic Development
- LOTOS Group
- Deloitte
- Provident Poland
- The National Chamber of Statutory Auditors
- Responsible Business Forum

Partnership for translation into Polish of OECD Due Diligence Guidance

OECD Due Diligence Guidance for Meaningful Stakeholder Engagement in the Extractive Sector

- practical framework for identifying and managing risks with regard to stakeholder engagement activities
- includes an assessment framework for industry to evaluate their stakeholder engagement performance and targeted guidance for specific stakeholder groups such as indigenous peoples, women, workers and artisanal and small scale miners.

Partnership for translation:

- **Ministry of Economic Development**
- **Responsible Business Forum**
- **Polish Oil & Gas Company (PGNiG SA)**



Mining companies and companies in the mining value chain:

1. Carbon Investment Sp. z o.o.
2. Fraco Sp. z o.o.
3. Jastrzębska Spółka Węglowa S.A.
4. Katowicki Holding Węglowy
5. Klaster Maszyn Górniczych
6. KGHM Polska Miedź S.A.
7. Grupa KOPEX S.A.
8. Lubelski Węgiel Bogdanka S.A.
9. Matbon
10. Polska Grupa Górnicza S.A.
11. TAURON Polska Energia S.A.

Stakeholders of mining companies:

1. Polish Ministry of Economic Development
2. Polish Ministry of Energy
3. AGH University of Science and Technology
4. Wrocław University of Technology

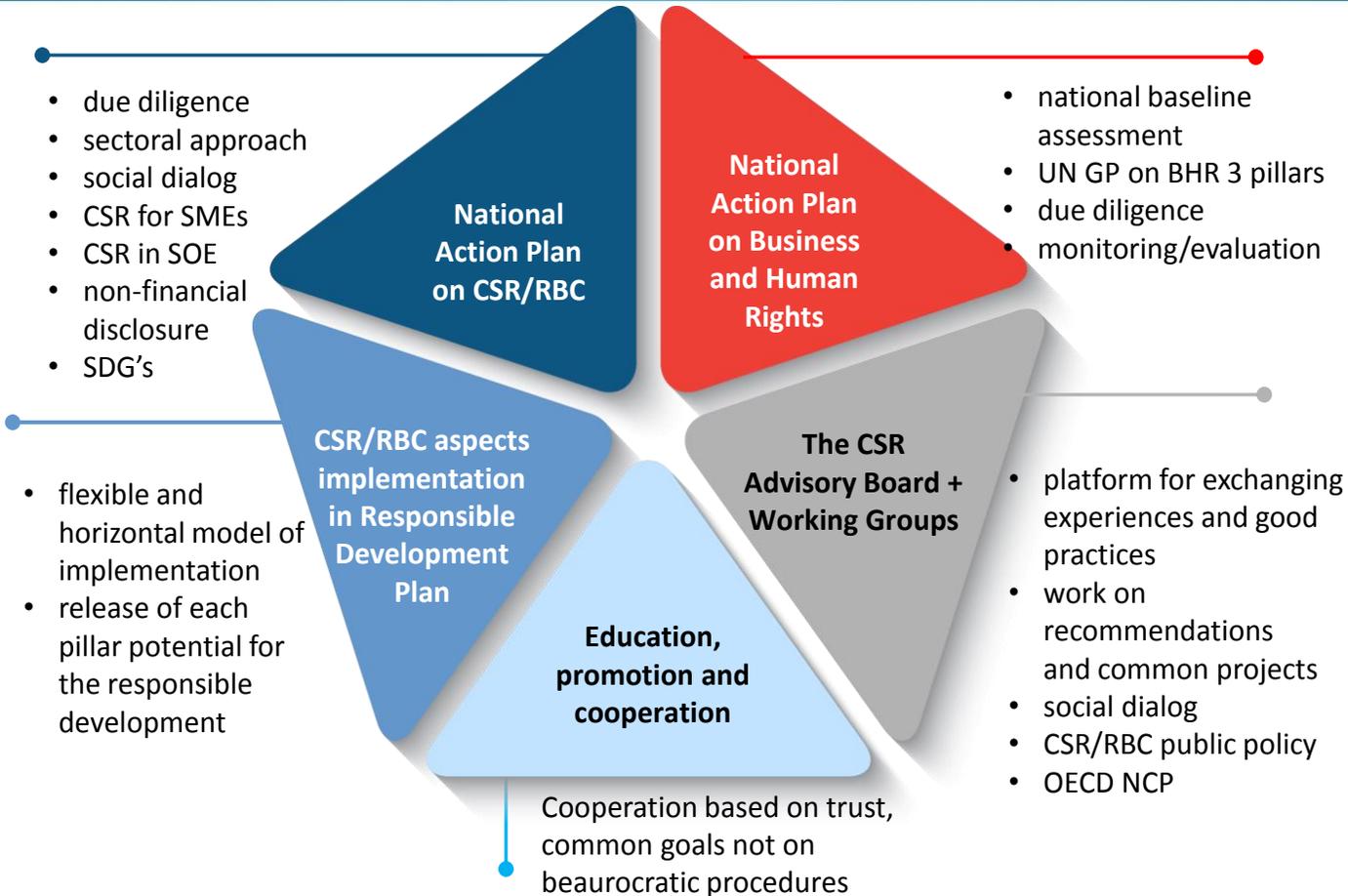
Non-governmental organizations:

1. Responsible Business Forum in Poland
2. AGH Foundation

Main objective:

Building and operating a common, effective policy of social support for mining as a responsible, modern, strategically necessary industry, both in terms of local, regional, national and European level.

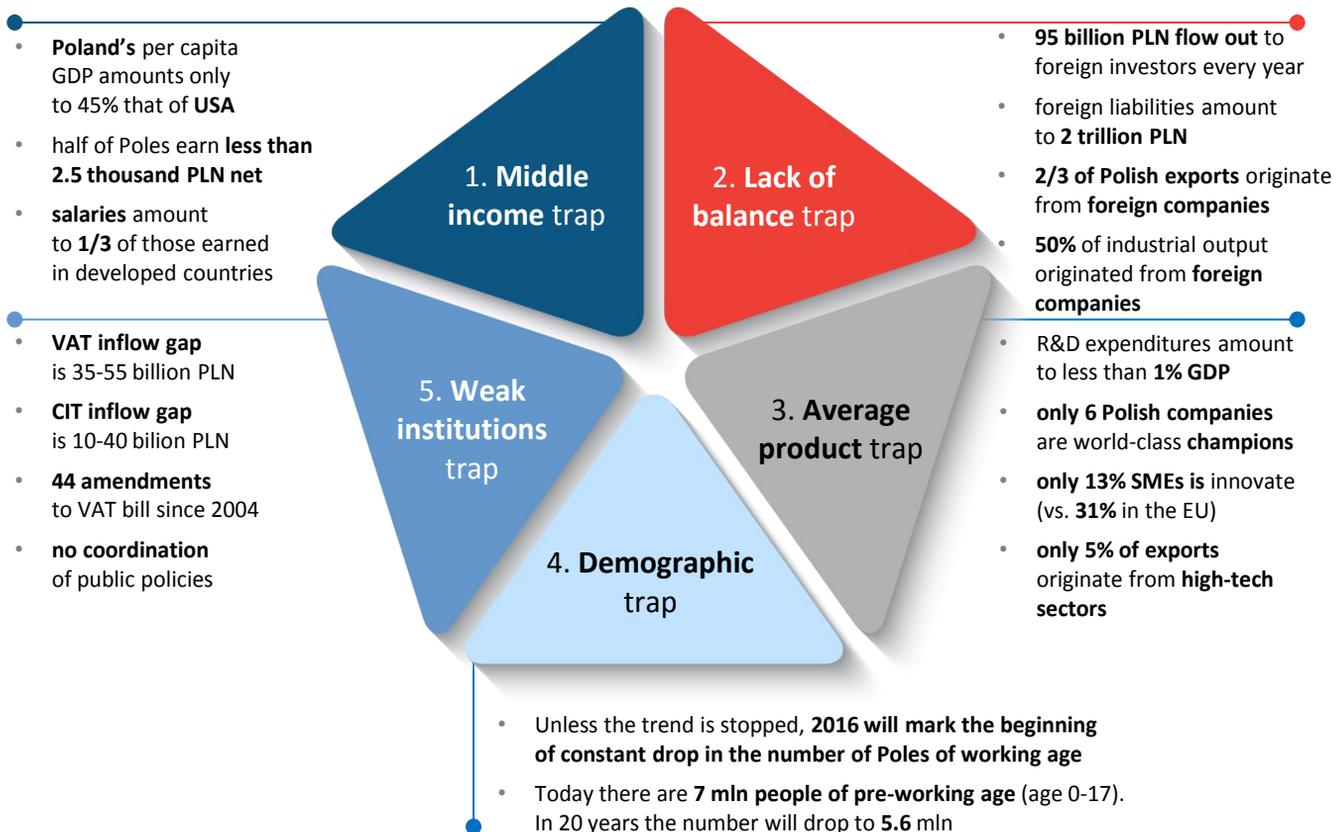
Responsible business conduct PL-2016



- **Support for development of enterprises, their productivity and foreign expansion, and even development of the entire country experienced by all Poles.**
- **More investment and higher innovation expenditure. Significantly better cooperation between science and business.**
- **High-quality GDP growth.**
- **Changes facilitating the functioning of enterprises and promotion of savings.**

These are the main assumptions of the plan adopted by the government on the 16 February 2016. It includes a diagnosis of the situation and provides directions for government activities for the next several years.

Why do we need to act?



Strong Polish economy

1



Reindustrialization

- Partnership for the strategic branches of the economy
- National Intelligent Specializations
- Clusters and industrial valleys
- Foreign investments

2



Development of innovative companies

- New „Business Constitution”
- Friendly legal environment
- Review of research institutes
- Start In Poland

3



Capital for development

- Growing savings
- European funds
- Polish Development Fund
- Juncker’s plan, EBOR, EBI, AIB

4



Foreign expansion

- Export Support Division at PDF
- Financial offer
- Strong Polish brand
- Review of business diplomacy

5



Social and regional development

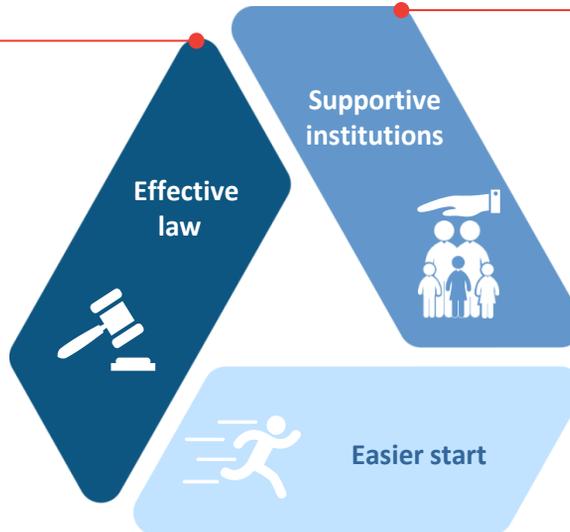
- Comprehensive demographic programme
- Pact for rural areas
- Effective regional policy
- Education



Efficient state

- e-Administration
- Intelligent public procurement
- End of „departmental Poland”
- Energy – security, availability, price

- New „Business Constitution”
- Creating rules for succession in family companies
- Less burdensome tax audits
- Restructuring instead of default
- Abolishment of useless licenses
- Simple taxes – lower costs for taxpayers and tax authorities, while maintaining a good level of revenues
- Trimming legislation
- Putting sense back into law



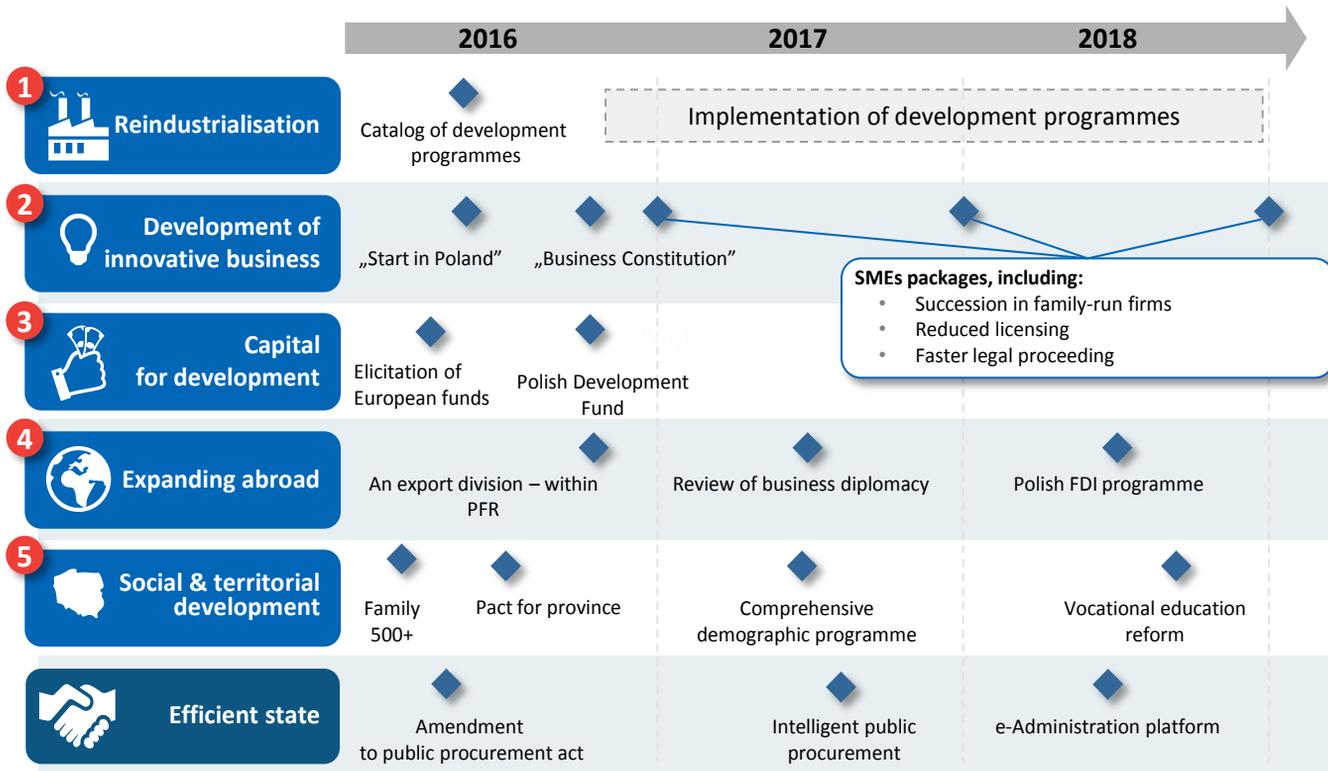
- Billions of zlotys available from European funds
- Simplified legal forms and more incentives for start-ups
- Increased share of SMEs in public procurement portfolio

- Protection from retroactive law interpretations
- Less book-keeping
- Merging inspection authorities
- A friendly public administration
- Simplified and easily accessible forms
- Education and information for entrepreneurs
- Comprehensive approach to entrepreneurship, above institutional limitations

2016:

April 2016 – New public procurement act, IV qt 2016 – New „Business Constitution” and Action plan for SMEs

Schedule – key actions





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