

Updated National Action Plan for Corporate Social Responsibility in the Czech Republic

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Corporate Social Responsibility

- ➔ Ministry of Industry and Trade is a guarantor for CSR activities and, Ministry of Labour and Social Affairs is a co-guarantor
- ➔ “Renewed EU strategy for CSR for the period 2011 – 2014” ---> task to develop the National Action Plan for Corporate Social Responsibility in the Czech Republic
- ➔ First National Action Plan on CSR in the Czech Republic was prepared by a specialist section Corporate Social Responsibility (which operates under the Quality Council of the Czech Republic) in collaboration with other concerned entities.
- ➔ Approved by the Government Resolution no. 199 of 2 April 2014.

Updated NAP for CSR in the Czech Republic

- ➔ Developed in response to the Government Resolution no. 199 of 2 April 2014; Part II, Section 2, paragraph b) tasked the Minister of Industry and Trade to submit the Government an updated National Action Plan on CSR in the CR by December 31, 2015.
- ➔ The preparation of the updated NAP CSR in the CR was carried out in cooperation with the Council Quality of the CR (Specialist Group for Corporate Social Responsibility and Sustainable Development) and with other ministries.
- ➔ Approved by the Government Resolution no. 49 of 25 January 2016



Updated NAP for CSR in the Czech Republic

- ❖ Non-legislative document
- ❖ “Open and lively “

Main objectives of the updated NAP CSR in the Czech Republic:

- ➔ Enhancing understanding and credibility of corporate social responsibility concept in the society.
- ➔ Support for the development of social responsibility in organizations.
- ➔ Sharing experiences and transfer of international know-how.



Updated NAP for CSR in the Czech Republic

- ➔ This is an update of the first National Action Plan on CSR in the CR and its structure remains unchanged

Main amendments include:

- ➔ Setting validity interval of updated NAP CSR in the CR for the period 2016 - 2018
- ➔ Unification of concepts (enterprise, companies, organizations, etc.).
- ➔ Removal of discrepancy between strategic priorities and ongoing activities, reduction in number of strategic priorities, additional outputs
- ➔ Summary of the current performance of NAP CSR activities in the Czech Republic as of 31 July 2015 completed in relevant chapters
- ➔ Contents of the original chapter 3.2 Self-regulation - incorporated into other chapters of the updated NAP CSR in the CR
- ➔ In cooperation with the MLSA, newly prepared Social Entrepreneurship chapter 3.7



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10 key areas are defined in the third chapter of the Updated NAP CSR in the Czech Republic:

1. Promotion and support for the development of the concept of corporate social responsibility
2. Dialogue and cooperation among the CSR stakeholders
3. Role of public authorities
4. Dissemination, implementation and compliance with international behaviour standards
5. International cooperation

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6. Respect for human rights
7. Social entrepreneurship
8. Education and research in the field of corporate social responsibility
9. Appreciation of organizations for social responsibility
10. Protection of consumer interests

Structure of chapters:

- ➔ Introductory description of the issues covered by the chapter
- ➔ Strategic priorities in the given area including targets
- ➔ Bearers
- ➔ Overview of fulfilment of tasks as of 31 July 2015
- ➔ Activities of the updated NAP CSR in the Czech Republic (including implementers, outputs, deadlines)



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Newly introduced strategic priorities as follows:

- ➔ Increasing public awareness of the concept of social entrepreneurship
- ➔ Education of experts and general public
- ➔ Research of social enterprises
- ➔ Social entrepreneurship legislation
- ➔ Reaching agreement of key stakeholders on the direction of social entrepreneurship in the Czech Republic
- ➔ Promotion of good practice in the Czech Republic
- ➔ Obtaining a good practice in social entrepreneurship from abroad
- ➔ Support for the development and creation of entrepreneurial activities in the field of social entrepreneurship
- ➔ Support and furtherance of social enterprises interests
- ➔ Informing the public administration of the concept of social entrepreneurship
- ➔ Support for education about the social entrepreneurship at the primary and secondary schools and universities



Activities of NAP for CSR in the CR

Establishment and managing the National Informational website on CSR incl. its linkage with national and international papers (Deadline: I. Q 2016) - fulfilled

www.narodniportal-csr.cz

Creation and operation of **MIT Consultation Working Group for transposing Directive on non-financial reporting** (Deadline: Until December 31, 2016) - fulfilled

Discussion of comments on the amendment of the Accounting Act:

- Ensuring compliance with the Directive in order to avoid gold-plating, the lowest possible administrative burden on affected entities
- Maintaining the possibility to publish non-financial information either as part of the annual report or as a separate document
- Auditor does not verify the accuracy of non-financial information

Activities of NAP for CSR in the CR

Platform of CSR stakeholders

- ➔ The Platform is a voluntary, free and open grouping of legal entities that are actively engaged in the implementation of social responsibility. It represents the special-interest forum of organizations that promote the CSR concept, which allows the exchange of experience (know-how), collects and monitors existing CSR tools and initiatives and promotes examples of good practice. The Platform's outputs contribute to the realization of tasks of the National Action Plan for the Corporate Social Responsibility of organizations in the Czech Republic.
- ➔ The professional support for the activities of the Platform is guaranteed by the professional section no. 13 of the Quality Council of the Czech Republic: Social responsibility and sustainable development.
- ➔ The Platform communication medium is the National informational website of the CSR:

www.narodniportal-csr.cz.

Activities of NAP for CSR in the CR

Platform of CSR stakeholders

- ➔ First meeting on November 30, 2015 at the MIT, attended by Prime Quality Council of the Czech Republic and the Deputy Minister of Industry and Trade. Introduction of the Platform and members (over 40 members), information on the update of the National Action Plan on CSR in the Czech Republic
- ➔ Second meeting - coffee break at MIT attended by the Minister on April 5, 2016 - Presentation of the Updated National Action Plan on CSR in the Czech Republic, debate over the activities



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- ➔ Corporate Social Responsibility issue that is becoming an increasingly important element of strategic management of companies in terms of the current global market
- ➔ Updated NAP CSR in the Czech Republic may give some guidance to a responsible and sustainable entrepreneurship.
- ➔ The aim of the document is to contribute to the development of the concept of social responsibility of organizations in the Czech Republic and its positive impact on the competitiveness of the country.
- ➔ The purpose is not to strengthen the regulation; the CSR is fundamentally a voluntary activity



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- ➔ Introduction of a follow-up document on the “Renewed EU strategy 2011 – 2014 for Corporate Social Responsibility” is being expected.
- ➔ Further document will be developed according to the latest visions and directions and based on the developments of the CSR issue at the EU and national level for the period starting after 2018.



CSR in the EU

- ➔ MIT is also involved in activities related to the corporate social responsibility of organizations at the European level
- ➔ MIT representative is a member of the High Level Group for Corporate Social Responsibility, which operates within the Directorate General DG GROW (moved from DG EMPL)



The main Priorities for further period

- ➔ The main task is to coordinate and monitor in cooperation with other ministries and stakeholders the implementation of tasks arising from the strategic document
- ➔ Fulfilment of the updated National Action Plan is periodically reviewed
- ➔ Printed brochure in CZ and English version.



Thank you for your attention

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