



WORKSHOP ON GOOD PRACTICES IN PROMOTING RESPONSIBLE BUSINESS CONDUCT

June 20, 2016

VENUE: MINISTRY FOR NATIONAL ECONOMY
1051 BUDAPEST, JÓZSEF NÁDOR TÉR 2-4.
(ENTRANCE FROM 5 DOROTTYA STREET)



On the occasion of the 20th anniversary of Hungary's joining to the OECD and to make OECD priorities and initiatives better known in Hungary in an attempt to exploit the achievements of the leading think tank, the Ministry for National Economy organises awareness raising events. A flagship initiative of the organisation is the OECD Guidelines for Multinational Enterprises (the Guidelines) aiming to strengthen responsible business conduct (RBC). The Guidelines are instruments to avoid environmental, social and human rights adverse impacts that could occur as a result of globalisation and economic development.

Countries of the European Union play a leading role in RBC and corporate social responsibility (CSR). Our region can also demonstrate good practices. The Workshop will present Polish, Czech and Estonian examples. In Poland the CSR Advisory Board assists the Minister for Economic Development, and presents a good example for constructive cooperation within the Government and with social partners. Recently, the Government approved the Responsible Development Plan indicating key directions of the long-term development. One of the oldest CSR organisations in Poland, the Responsible Business Forum prepared its CSR Managers Survey in 10 Central European countries. The Polish Craft Association can provide good evidence for how small businesses can act for social responsibility. This year, Orange Poland received the CSR Gold Leaf, and is on the top of Responsible Companies Ranking 2016. Estonia launched dialogue within CSR and responsible business framework to reduce intolerance and to encourage diversity and inclusion in businesses. The Czech Republic approved its updated National Action Plan for Corporate Social Responsibility aiming to strengthen and promote social responsibility and sharing international good practices.

What are the lessons Hungary can learn from those experiences and initiatives? Besides getting acquainted with good practices of other countries, the Workshop organised by the Ministry for National Economy will also provide an opportunity for Hungarian stakeholders active in CSR to consider future potentials of our country in responsible business conduct.

If you consider responsible business conduct important, and are ready to actively promote it, you are welcome at the Workshop

PROGRAM

Government CSR Initiatives

Chair: *Mr. Péter TÁRNOKI-ZÁCH, Head of Department for International Finance, Ministry for National Economy*

- 9:00 **Welcome address** – *Mr. László BALOGH, Deputy State Secretary for Financial Policy Affairs, Ministry for National Economy*
- 9:15 **Opening address** – *Mr. Attila István SIMON, Deputy State Secretary for Labour Market, Ministry for National Economy*
- 9:35 **Cooperation in CSR and RBC and the Responsible Development Plan in Poland**- *Ms. Jacqueline KACPRZAK, Minister Counsellor, Ministry of Economic Development*

Q&A

- 10:05 **Latest developments of CSR in Estonia** – *Ms. Piret POTISEPP, Estonian National Contact Point for OECD Guidelines for Multinational Enterprises, Ministry of Economic Affairs and Communications*

Q&A

- 10:35 **National Action Plan for Corporate Social Responsibility in the Czech Republic** – *Ms. Hana ŠIMKOVÁ, Head of the Regulatory Impact Unit from Business Environment and Internal Trade Department*

Q&A

Break

CSR Initiatives in the Business Sector

Chair: *Ms. Júlia VÁGÓ, Hungarian National Contact Point for OECD Guidelines for Multinational Enterprises, Ministry for National Economy*

- 11:30 **Activity of Responsible Business Forum, Poland (Vision 2050 initiative. CSR Managers Survey, Transparency of business based on GRI reporting)** – *Ms. Irena PICHOLA, Vice President of the Responsible Business Forum*

Q&A

12:00 **Polish craft and SME organizations for socially responsible solutions** –
*Ms. Edyta DOBOSZYNSKA, Director of the Department for Coordination
of European Affairs, Polish Craft Association*

Q&A

12:30 **Measuring of business performance and responsible business conduct -
examples of rankings and awards** – *Ms. Jacqueline KACPRZAK and
Ms. Irena PICHOLA*

Q&A

12:45 **Lessons learnt for updating the Hungarian CSR Action Plan** – Panel
Discussion

Moderator: *Ms. Gabriella TÖLGYES, CSR coordinator, Ministry for
National Economy*

Panel:

*Mr. Péter LŐRINCZE, Executive Board Vice Chair, BIAC, representing
Hungarian Association of Entrepreneurs and Employers and
Confederation of Hungarian Employers and Industrialists*

Mr. Ákos LUKÁCS, Senior Manager, Deloitte Zrt.

*Ms. Irén MÁRTA, Managing Director, Business Council for Sustainable
Development in Hungary*

Mr. Róbert NEMESKÉRI, Managing Director, KÖVET Association

Ms. Júlia TAKÁCS, Executive Director, CSR Hungary

13:30 **Closing Address** – *Ms. Kathryn Dovey, OECD Responsible Business
Conduct Unit*

The conference will be in English and in Hungarian with simultaneous
interpretation

Registration required

