



SECOND BUDAPEST CONFERENCE ON RESPONSIBLE BUSINESS CONDUCT AND THE OECD GUIDELINES FOR MULTINATIONAL ENTERPRISES

VENUE: HOTEL HUNGARIA CITY CENTER
1074 BUDAPEST, RÁKÓCZI ÚT 90.

Program



The OECD Guidelines for Multinational Enterprises (the Guidelines) are the most comprehensive set of government-backed recommendations on responsible business conduct (RBC). Adhering governments aim to encourage the positive contributions MNEs can make to sustainable development and to minimize the difficulties to which their various operations may give rise. Adhering countries have to set up National Contact Points (NCPs) tasked with furthering the effectiveness of the Guidelines by undertaking promotional activities, handling inquiries, and providing a mediation and conciliation platform for resolving issues that arise from alleged non-observance of the Guidelines.

This year OECD celebrates the 40th anniversary of the Guidelines and the 15th anniversary of the NCP system, and Hungary celebrates the 20th anniversary of Hungary's OECD membership. The Ministry for National Economy is organizing this second conference, combined with an informal meeting of National Contact Points with the aim of contributing to the effective implementation of the Guidelines on these occasions. Representatives of NCPs, the OECD Responsible Business Conduct Unit, the Business and Industry Advisory Committee (BIAC), the Trade Union Advisory Committee (TUAC) and the OECD Watch are participating to share experiences with Hungarian stakeholders and among themselves.

This year's conference has two focal points: RBC and policy coherence and the role of stakeholders in promoting the Guidelines. Policy coherence is inevitable in a complex field like RBC where objectives cannot be achieved by simple legislation without accompanying incentives. *Voluntary commitment of the company's top management and ethical culture throughout the entire company are essential.* On the other hand RBC is in the interest of all fair and honest stakeholders. It is not only favorable for governments, employees, local inhabitants and consumers but also *contributes to the profitability* of the responsible companies at least on mid- and long-term.

November 17, 2016

*With the participation of
NCPs, BIAC, TUAC, OECD Watch and Hungarian stakeholders*

Morning session

Chair: *Mr. László BALOGH Deputy State Secretary for Fiscal Policy, Ministry for National Economy*

Responsible Business Conduct and Policy Coherence

- 9:00 **Welcome Address: Responsible Business Conduct and Competitiveness** – *Ms. Ágnes HORNING, State Secretary for Fiscal Affairs, Ministry for National Economy*
- 9:15 **Opening Address: Responsible Business Conduct in German Companies' Internal Policy** - *Mr. Gabriel A. BRENNAUER, CEO German-Hungarian Chamber of Industry and Commerce*
- 9:30 **Video Message: Policy coherence for corporate responsibility** - *Mr. Roel NIEUWENKAMP, Chair of OECD Working Party on Responsible Business Conduct*
- 9:45 **The National Contact Point contribution to RBC policy: an overview of the French experience** – *Mr. Jean-Marie PAUGHAM, Chairman of the French National Contact Point (Director for International Relations and Institutional Affairs, French Treasury)*
- 10:30 **The OECD Guidelines, the UN Guiding Principles and other RBC standards** - *Ms. Margaret WACHENFELD, Director of Research and Legal Affairs, Institute for Human Rights and Business*
- 11:00 Break

Supporting the OECD Guidelines for Multinational Enterprises

- 11:20 **Panel discussion – National Contact Points for the OECD Guidelines**
Moderator: *Ms. Julia VÁGÓ, Hungarian NCP*
Panel members: *Ms. Karin BUHMANN, Danish NCP, Ms. Pascale COLLAS, Canadian NCP, Ms. Kathryn DOVEY, OECD Responsible Business Conduct Unit, Ms. Kristin PÁLSSON, Swedish NCP*
- 12:15 **Effective implementation of the OECD MNE Guidelines – a business perspective** – *Ms. Hanni ROSENBAUM, Senior Director, Policy and Strategic Planning, BIAC*
- 12:45 **Promoting and making use of the GLs – a trade union perspective** – *Ms. Kirstine DREW, Policy Advisor, TUAC*

13:15 **Unlocking the potential of the OECD Guidelines - a civil society perspective –**
Ms. Ame TRANDEM, Network Coordinator, OECD Watch

13:45 Lunch break

Afternoon session

*Open event for
NCPs, BIAC, TUAC, OECD Watch*

Chair: *Mr. Péter TÁRNOKI-ZÁCH, General Director, Department for International Finance,
Ministry for National Economy*

Cooperation with stakeholders

15:00 **How can stakeholders promote the Guidelines and give support to the NCPs?**

*Moderator: Mr. Jean-Marie PAUGHAM, Chairman of the French National Contact
Point (Director for International Relations and Institutional Affairs, French Treasury)*

*Ms. Kirstine DREW, Policy Advisor, TUAC,
Ms. Virginia SANDJOJO Partner Coordinator, OECD Watch*

15:30 **OECD Due Diligence Guidances – Barbara BIJELIC, OECD Responsible Business
Conduct Unit**