

OECD GUIDELINES FOR MULTINATIONAL ENTERPRISES  
**HUNGARIAN NCP**  
REPORT TO THE OECD  
**2014**

National Contact Points must report annually to the OECD Investment Committee on the nature and results of their activities to further the effectiveness of the Guidelines for Multinational Enterprises, including implementation activities in specific instances.

A Common Reporting Framework, based on the Implementation Procedures of the Guidelines, assists NCPs prepare these reports. This information is the basis for the Chair's Annual Report to the OECD Council.

## Common Reporting Framework

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## Common framework for annual reporting by National Contact Points

The role of National Contact Points is to further the effectiveness of the Guidelines by undertaking promotional activities, handling enquiries and contributing to the resolution of issues that arise relating to the implementation of the Guidelines in specific instances. NCPs will operate in accordance with core criteria of visibility, accessibility, transparency and accountability.

### A. Institutional arrangements

#### 1. Governmental location of the NCP

The Hungarian NCP is located in the Ministry for National Economy.

#### 2. Structure of the NCP

☒ Monopartite ☐ Interagency ☐ Bipartite ☐ Tripartite ☐ Quadripartite ☐ Independent Expert Body

The Hungarian NCP is acting in the Competitiveness Department of the Ministry for National Economy.

#### 3. Does the NCP have an advisory body?

☐ Yes ☒ No

#### 4. Does the NCP have an oversight body?

☒ Yes ☐ No

Oversight body of the NCP is the OECD National Council.

#### 5. Was the NCP structure modified in the reporting period?

☐ Yes ☒ No

#### 6. How does this structure enable the NCP to operate effectively?

The Hungarian NCP can effectively seek assistance to its work taking advantage of the OECD National Council while the Council can effectively oversee the NCP.

#### 7. Does the NCP have an allocated budget?

☐ Yes ☒ No

#### 8. Does the NCP have dedicated staff?

☒ Yes ☐ No

One colleague of the Competitiveness Department of the Ministry is dedicated to the NCP.

#### 9. Are changes in the structure or resources available to the NCP contemplated in the near future?

☐ Yes ☒ No

**10. Does the NCP report within the Government on its activities?**

☒ Yes ☐ No

The NCP reports to the OECD National Council regularly.

**B. Information and promotion**

**11. Does the NCP have a dedicated website or dedicated webpages?**

☒ Yes ☐ No

<http://oecd.kormany.hu/oecd-nkp>, in Hungarian (with some links to English sites)

The website is being renewed. It has achieved a clearer structure and a more detailed and up-to-date content. Main objective of the renewal is to help stakeholders understand essence and praxis of the Guidelines and the NCP mechanism. Attempt is made to use already existing websites.

Presently, the specific instance procedure and the Hungarian translation of the Guidelines are under improvement.

**12. Are the 2011 Guidelines available online?**

☒ Yes ☐ No

English (link to <http://www.oecd.org/daf/inv/mne/48004323.pdf>), French (link to <http://www.oecd.org/fr/daf/inv/mne/48004355.pdf>) and Hungarian (<http://oecd.kormany.hu/download/5/41/00000/OECD%20Iranyelvek%202011%20magyar%20nyelv%20forditasa.pdf>)

**13. Are the 2011 Guidelines available in print?**

☒ Yes ☐ No

English and Hungarian

**14. Did you develop other products to raise awareness of the Guidelines?**

☒ Yes ☐ No

A new brochure in Hungarian ([http://oecd.kormany.hu/download/8/f1/00000/Brosura%20fejlesztett\\_final\\_honlapra.pdf](http://oecd.kormany.hu/download/8/f1/00000/Brosura%20fejlesztett_final_honlapra.pdf))

**15. Is your Annual Report available online?**

☒ Yes ☐ No

<http://oecd.kormany.hu/a-magyar-nkp-eves-beszamoloi>

**16. Is your Annual Report available in print?**

☐ Yes ☒ No

**17. Does the NCP coordinate with other government activities on responsible business conduct?**

☒ Yes ☐ No

There is cooperation between the Hungarian NCP and the CSR expert of the Ministry. The NCP is involved in the elaboration of the Hungarian CSR Action Plan. The CSR expert is continuously informed about the activity of the Working Party for Responsible Business Conduct. The CSR expert and the NCP attend some CSR related events together.



18. Does the NCP, together with appropriate state entities (export credits agency, investment state-owned enterprises, overseas investment guarantee and inward investment promotion programs ...), inform prospective investors about the Guidelines and their implementation?

☒ Yes ☐ No

The Hungarian export credit and investment guarantee agency (EXIM) informs prospective investors about the Guidelines (<http://exim.hu/en/eximrol/szabalyozasi-kornyezet/>) and has a link to the brochure of the Hungarian NCP.

A similar relationship is to be built up with the Hungarian Investment and Trade Agency.

19. If the NCP conducted surveys or collected data documenting enterprises' awareness and use of the Guidelines, such as references in corporate codes of conduct, provide details.

No

20. Does the NCP have a promotional plan on the Guidelines?

☒ Yes ☐ No

A Concept of Improving the Hungarian NCP has been elaborated, and is being implemented: new visual elements have been prepared with the help of the OECD Secretariat, a new brochure has been prepared ([http://oecd.kormany.hu/download/8/f1/00000/Brosúra%20fejlesztett\\_final\\_honlapra.pdf](http://oecd.kormany.hu/download/8/f1/00000/Brosúra%20fejlesztett_final_honlapra.pdf)), and the homepage is being renewed (<http://oecd.kormany.hu/oecd-nkp>) etc.

21. Did the NCP organise any event to promote the Guidelines and their implementation procedures?

☐ Yes ☒ No

22. Did the NCP participate in any event organised by stakeholders or other entities to promote the Guidelines and their implementation procedures?

☒ Yes ☐ No

Title	Forum of CSR Managers
Date	19 Feb 2014
Place	Budapest
Further details	Topic: Introduction of the CSR Action Plan of the Hungarian Government
Title	CSR Hungary Club Meeting
Date	26 Feb 2014
Place	Budapest
Further details	Topic: Discussion with CSR Hungary Price Winners Distribution of the Hungarian OECD Guidelines Brochure
Title	V4 Corporate Governance Conference

Date	12 Mar 2014
Place	Budapest, Ministry for National Economy
Further details	Topic: Corporate Governance (apropos of the review of the OECD Principles of Corporate Governance) Distribution of the Hungarian OECD Guidelines Brochure

**23. What use has been made of embassies, notably in emerging markets and other non-adhering countries, for raising awareness and promoting the Guidelines?**

According to the Concept of Improving the Hungarian NCP, trade and economic attachés are to receive information about the Guidelines as a part of their placement and yearly training. The first such event is due on April 24.

**24. Does the NCP have a direct relationship with OECD partner organisations and/or other leading responsible business conduct instruments:**

ILO?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
UN Global Compact and its local networks?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
UN Office of the High Commissioner on Human Rights?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
National Institution for the Protection and Promotion of Human Rights?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Global Reporting Initiative?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
ISO26000?	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No
Other	<input type="checkbox"/> Yes	<input checked="" type="checkbox"/> No

**25. Does the NCP or another government agency promote the OECD Risk Awareness Tool for Multinational Enterprises in Weak Governance Zones?**

☒ Yes ☐ No

The webpage of the Hungarian NCP has a link to the document: <http://oecd.kormany.hu/tovabbi-oecd-dokumentumok>

**26. Does the NCP or another government agency promote the OECD Due Diligence Guidance for Responsible Supply Chains of Minerals from Conflict-Affected and High Risk Areas?**

☒ Yes ☐ No

The webpage of the Hungarian NCP has a link to the document: <http://oecd.kormany.hu/tovabbi-oecd-dokumentumok>.

Within Hungary, the NCP is taking part in commenting the proposed EU responsible trading strategy for minerals from conflict zones..

**27. Were enquiries received on the Guidelines and their implementation procedures**

- |  |                              |  |
|--|------------------------------|--|
| <b>From other NCPs?</b>                            | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| <b>From the business community?</b>                | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| <b>From labour organisations?</b>                  | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| <b>From non-governmental organisations?</b>        | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| <b>From governments of non-adhering countries?</b> | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |
| <b>Other</b>                                       | <input type="checkbox"/> Yes | <input checked="" type="checkbox"/> No |

**C. Proactive agenda**

*In accordance with the Investment Committee's proactive agenda, NCPs should maintain regular contact, including meetings, with social partners and other stakeholders in order to: a) consider new developments and emerging practices concerning responsible business conduct; b) support the positive contributions enterprises can make to identify and respond to risks of adverse impacts associated with particular products, regions, sectors or industries*

**28. Did the NCP identify new emerging challenges for enterprises, or engage in any related activities?**

- ☐ Yes ☒ No

**D. Co-operation and peer learning**

*In addition to contributing to the Committee's work to enhance the effectiveness of the Guidelines, NCPs will engage in joint peer learning activities. In particular, they are encouraged to engage in horizontal, thematic peer reviews and voluntary NCP peer evaluations. Such peer learning can be carried out through meetings at the OECD or through direct co-operation between NCPs.*

**29. Did the NCP engage in direct co-operation with other NCPs?**

- ☒ Yes ☐ No

The Hungarian NCP participated in the Norwegian Peer Review as an observer.

**30. Is the NCP interested in volunteering for a peer evaluation?**

- ☐ Yes ☒ No

**31. Is the NCP interested in being part of the team conducting a voluntary peer evaluation?**

- ☒ Yes ☐ No

In 2014 and 2015.



## **E. Specific instances**

**32. Did the NCP develop procedures for handling specific instances?**

☒ Yes ☐ No

**- are they available online?**

☒ Yes ☐ No

<http://oecd.kormany.hu/orszletesebb-informacio>

The procedure is under review for further improvement.

**- in which language/s ?** Hungarian

**- do procedures take into account the 2011 Procedural Guidance?**

☒ Yes ☐ No

**33. How many new specific instances did the NCP receive in the reporting period?**

0

**34. Do you have any updates on specific instances that were reported and not concluded in the previous reporting period?**

☐ Yes ☒ No

## **F. Useful experiences and future work**

**34. Provide any other information on the nature and results of NCP activities during this implementation cycle of the updated Guidelines, including on any useful experiences and/or difficulties encountered in carrying out the duties of the NCP.**

Participation in the Norwegian Peer Review helped very much in elaborating the Concept of Improving the Hungarian NCP, especially in the field of promotional activities. The Peer Review brought participating NCPs closer to each other that can be helpful both in every day work and in dealing special instances.

The OECD NCP homepage is a very good information source in creating the national NCP's homepage.

The visual graphics of the Guidelines which were adapted for the Hungarian NCP were also of great help.

**35. Based on your recent activities, what issues might deserve particular attention during the 2014-2015 implementation cycle of the OECD Guidelines?**

In Hungary:

Information and promotion activities are to be further reinforced.

Cooperation is to be strengthened with other stakeholders, the Hungarian Investment and Trade Agency, the Hungarian Export-Import Bank and the embassies.

Guideline promotional events are to be organised by the NCP.

At international level:

NCP training, exchange of experiences, peer learning.



## NCP CONTACT INFORMATION

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